JULES chooses Ekinops cybersecurity solutions to strengthen web security and support evolving digital usage

PRESS RELEASE

The French menswear retailer is relying on Ekinops solutions to improve visibility of Internet usage, simplify security policy management and secure web access for its headquarters and stores.

PARIS, 8 October 2026 – EKINOPS (Euronext Paris - FR0011466069 - EKI), a leading provider of optical networks, connectivity and SASE cybersecurity solutions for Service Providers and enterprises, today announced that JULES, a French menswear retailer with over 350 stores across France and owned by Association Familiale Mulliez, has selected its solutions to modernize web security and better support its evolving digital usage.

Based in Roubaix and employing 2,800 people, JULES was looking for a replacement solution capable of providing greater visibility into Internet usage, making filtering policies easier to manage and strengthening employee protection against web-based risks, without compromising user experience.

A French solution, easy to integrate and designed for SaaS, cloud and mobility use cases

JULES selected Ekinops' solution for its performance, ease of integration into the existing information system, its ability to facilitate the migration of filtering rules, the quality of website categorization and the availability of clear dashboards enabling more effective monitoring of usage, blocks and risks. Ekinops' positioning as a French software provider was also an important criterion, in line with requirements for sovereignty, proximity, GDPR (General Data Protection Regulation) compliance and trust in data management.

"With Ekinops SSE (Security Service Edge) solutions, we are choosing a French solution that is closely aligned with our security, compliance, visibility and control requirements across all our employees and sites." said **Michael Lens, Operational Security Manager at JULES**

A phased deployment covering headquarters and stores

The solution deployed at JULES is built around several complementary components of Ekinops' cybersecurity portfolio: SWG (Secure Web Gateway), on-premises DNS (Domain Name System) and CASB (Cloud Access Security Broker). The target scope includes headquarters usage as well as store environments. Ekinops teams also supported the upskilling of JULES teams, providing dedicated support, regular follow-up and continuous optimization from pre-sales through to operations.

Securing Internet usage without compromising user experience

JULES now benefits from smoother browsing, stronger protection against risky websites, more accurate classification, simplified administration and dashboards that are easier for IT, security and management teams to use. The solution strengthens web security across the enterprise and for mobile users, while improving visibility, access traceability and day-to-day control.

"This project illustrates Ekinops' ability to address the real-world challenges faced by multi-site enterprises: securing web access, simplifying day-to-day operations and delivering immediately actionable operational visibility," commented ***Frédéric Napoléone, Cybersecurity Sales Director at Ekinops****. "We are proud to support JULES in this initiative with a trusted French solution designed to meet performance and compliance requirements."*

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About JULES

JULES is a French menswear retail brand and a member of the **Mulliez Family Association (AFM)**. The brand primarily targets active, urban men, offering a style that combines casual, sportswear, and elegance.

Key Facts About the Brand

Store Network:
Jules operates a network of more than **350 stores**, mainly across France, Belgium, and other international markets.

Product Offering:
The brand's product range covers all the essentials of a men's wardrobe, including T-shirts, shirts, suits, and accessories. It also features its flagship collection, **"Le Parfait by Jules"**, some items of which (such as T-shirts and sweaters) come with a **4-year durability guarantee**.

Sustainability Commitments:
As a certified **mission-driven company** ("entreprise à mission"), Jules has embedded its environmental and social commitments directly into its corporate bylaws. The brand incorporates recycled and organic materials into its products and is also increasing its share of local manufacturing (**Made in France**), particularly for its jeans collection produced at the **Denim Center** in northern France.

About Ekinops

Ekinops is a leading provider of optical networks, connectivity and SASE cybersecurity solutions for Service Providers, enterprises and public organizations worldwide.

Ekinops designs, develops and manufactures high-performance solutions integrating advanced software, used to deliver high-speed connectivity and managed services in more than 70 countries worldwide.

Ekinops is a recognized player in the following areas:

- Advanced coherent optical networking for all metropolitan, regional, long-distance and data center interconnection applications;
- Secure connectivity solutions for enterprises, ranging from voice and data routing equipment to Secure Access Service Edge (SASE) capabilities, including ZTNA (Zero Trust Network Access), SD-WAN and SSE.

Ekinops operates globally and is listed on Euronext Paris (FR0011466069 – EKI).

For more information, visit www.ekinops.com