





### Value

- Reduction of OPEX and project costs by two
- Improved Service Provider's ESG (Environmental, Social and Governance) score by limiting truck rolls
- **Reusability** of existing appliances

Ekinops solution is the only one to offer a One-Box approach to SD-WAN, enabling Service Providers to offer THEIR services based on white-label SD-WAN technology.



## **Differentiators**

- Cost optimization: only solution delivering a One-Box approach for SD-WAN
- Simplicity: Combining connectivity & SD-WAN



### **Features**

- **Scalability**: solution inline with our target market
- Complete CPE portfolio for Edge
- Retail customers can be addressed with Gateways and site group features

# WHY EKINOPS?

We target Service Providers who address the mass market of Enterprise digitization without the constraints of a complex and costly scenario.







#### Is SD-WAN not for Service Providers?

- The competitiveness of SD-WAN Service Providers is low compared to Systems Integrators or even SD-WAN vendors themselves
- It's a threat to their MPLS offerings and a cost to support customers' SD-WAN selection



### **SD-WAN XPRESS enables**

- A smooth migration of existing MPLS offerings to a hybrid network that supports the digitization of enterprises
- Customer churn reduction by offering faster time-to-market and reasonable total cost of ownership

Most SD-WAN solutions address enterprises directly, with an omni-channel approach in which Service Providers are just another channel.

# 1

### One-Box

Service Providers can deploy Ekinops CPEs and, at customers' request, enable SD-WAN, avoiding complex projects and truck rolls (cost savings).



### **Multi-tenancy**

From 1 to x customers in the same infrastructure, adapting to actual deployment needs.



### OneOS6

OneOS6 customers can adopt SD-WAN quickly, without having to invest time and effort in implementation (training, OSS/BSS adaptation, etc.).



### **Customer portal**

No need to develop a specific portal, already provided by the solution and is generally sufficient for the IT team within the Managed Service approach.

# **About Ekinops**

Ekinops provides open, trusted and innovative network connectivity. We enable our customers' success by delivering high value-added software-driven solutions.





COMPOSE **EKINOPS360** 

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